ORDER

Orders Order / Rev: 713834 - 2 06316434 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1775 09/15/12 - 09/21/12 Flight Dates: Primary AE: Aaron Ashe 09/14/12 / 09/18/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/10/12	09/16/12	8	\$12,600.00	\$10,710.00
09/17/12	09/23/12	93	\$134,250.00	\$114,112.50

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	101	\$146,850.00	\$124,822.50	0.00
Totals	101	\$146.850.00	\$124.822.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1	WTSP	09/17/12	2 09/21/12	LN (M-F)	CM	M-F 11-1135p	MTWTF	1:00	6	\$2,000.00 P-3	0.00 NM	6	\$12,000.00
				LN (M-F)									
		/S-11PM											
14		rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week		Rating						
	/eek: 09/		09/23/12		6	\$2,000.00	0.00			A.		_	^-
2	WTSP	09/17/12	2 09/21/12	Letterman	CM	1135p-1237a	MTWTF	1:00	5	\$1,400.00 P-3	0.00 NM	5	\$7,000.00
	DAVID	_ETTERN	MAN	Late Night with Da	avid Lettermai	n							
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 09/		09/23/12	MTWTF		\$1,400.00	0.00						
	WTSP		2 09/21/12	Price Is Right	CM	11a-12p	МГЖГБ	1:00	5	\$1,800.00 P-3	0.00 NM	5	\$9,000.00
Ū	** 101	00/11/11	2 00/21/12	Price Is Right	O.V.	114 12p		1.00	Ū	ψ1,000.001	0.00 11111		ψο,σσσ.σσ
	THE PR	ICE IS R	IGHT										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 09/	17/12	09/23/12	MTWTF	5	\$1,800.00	0.00						
4	WTSP	09/17/12	2 09/21/12	Y&R	CM	1230-130p	MTWTF	1:00	5	\$2,200.00 P-3	0.00 NM	5	\$11,000.00
				Young and the Re	estless	(12:30 PM-1:3	0 PM)						
		& REST											
		rt Date	End Date	Weekdays	Spots/Week		Rating						
	eek: 09/		09/23/12	МГWГF		\$2,200.00	0.00						
5	WTSP	09/17/12	2 09/21/12	Late Late Show	CM	1237-137a	MTWTF	1:00	5	\$700.00 P-3	0.00 NM	5	\$3,500.00
	TUE 1 A	TE LATE	CHOW	Late Late Show									
				M/a aladaya	Consta AM and	Data	Datina						
10	<u>5ta</u> /eek: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00						
	EEK. 09/	17/12	03/23/12	1411 44 1 1	<u> </u>	φ100.00	0.00					l	

Order / Rev: 713834 - 2 Advertiser: Obama/D/President

Alt Order #: 06316434 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/15/12 - 09/21/12 Estimate: 1775

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
6 WTSP	09/17/1	2 09/21/12	M-F 12-1230p 10 News @ Noor	CM	12-1230p	M	/TWTF	1:00	5	\$900.00 P-4	0.00 NM	5	\$4,500.00
10 NEW	/S-NOOI	N	1011000 @ 11001	•									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 09/		09/23/12	MTWTF	5 CM	\$900.00	0.0	_	4.00		ФО 000 00 D 0	0.00 NIM	4	#0.000.00
7 WISP	09/17/1	2 09/21/12	B&B Bold and Beautifu	CM	130-2p (1:30 PM-2		/TWTF	1:00	5	\$2,200.00 P-3	0.00 NM	4	\$8,800.00
BOLD 8	k BEAUT	IFUL	Bold and Boddan		(1.00 1 1.1 2								
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays MTWTF	Spots/Week	Rate \$2,200.00	Ratin 0.0							
	Date Ra		escription		t/End Time	0.0	_	Veekdays	Len	gth Rate	Rtg Type		
2 WTSP	09/17/12	2-09/23/12 E	3&B	130-	-2p	(1:30 PN	1-2:00 PM	TWThF	1	:00 (\$2,200.00)	0.00 NM		
Cre	edited												
8 WTSP	09/17/1	2 09/21/12	•	CM	2-3p	N	TWTF	1:00	5	\$1,200.00 P-3	0.00 NM	4	\$4,800.00
THE TA	ık		The Talk										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 09/		09/23/12	МГЖГЕ		\$1,200.00	0.0	_						
	Date Ra		escription		t/End Time		_	Veekdays	Len		Rtg Type		
	' 09/1 //12 edited	2-09/23/12 N	1-F 2-3p	2-3p	1		M	ПWThF	- 1	:00 (\$1,200.00)	0.00 NM		
		2 00/24/42	М Г 4 5 2	CM	4 En		TUTE	1.00		\$000 00 D 4	0.00 NM	-	¢4,000,00
9 W15P	09/17/1	2 09/21/12	M-F 4-5p Dr. Phil	CM	4-5p	IV	/TWTF	1:00	5	\$800.00 P-4	0.00 NM	5	\$4,000.00
DR. PH	IL		D1. 1 1										
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$800.00	Ratin 0.0	_						
			M-F 5-530p	CM	5-530p		TWTF	1:00	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
			5-530p 10 News			-				************			-
	/S-5PM N rt Date	NEWS End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 09/		09/23/12	MTWTF	5	\$550.00	0.0	_						
11 WTSP	09/17/1	2 09/21/12	•	CM	530-6p	N	TWTF	1:00	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
10 NEW	IC FOOD		10 News at 530p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 09/		09/23/12	MTWTF	5	\$550.00	0.0	_						
12 WTSP	09/17/1	2 09/21/12	•	CM	6-630p	N	ITWTF	1:00	5	\$1,000.00 P-4	0.00 NM	4	\$4,000.00
10 NEW	/S-NEWS	S AT 6P	6-630p 10 News										
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 09/		09/23/12	MTWTF		\$1,000.00	0.0	_						
	Date Ra		escription		t/End Time		_	Veekdays	Len		Rtg Type		
	09/17/12 edited	2-09/23/12 N	1-F 6-630p	6-63	60p		M	fTWThF	- 1	:00 (\$1,000.00)	0.00 NM		
		2 09/21/12	M F 6 70	CM	6-7a	λ.	/TWTF	1.00		\$250.00 D.4	0.00 NM	F	¢4 750 00
13 W15P	09/17/1	2 09/21/12	6-7a 10 News	CM	0-7a	10	11 W1 F	1:00	5	\$350.00 P-4	0.00 NM	5	\$1,750.00
10 NEW	/S-6AM		,										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 09/		09/23/12	MTWTF	5	\$350.00	0.0		4.00		Φ4 000 00 D :	0.00.1111	_	* • • • •
14 WISP	09/17/1	2 09/21/12	CBS Evening Nev		630-7p	N	ITWTF	1:00	5	\$1,000.00 P-4	0.00 NM	0	\$0.00
CBS EV	/ENING I	NEWS	CDC LYCHING INC										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 09/	17/12	09/23/12	MTWTF	5	\$1,000.00	0.0	00					I	

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Order / Rev: 713834 - 2 Advertiser:

Obama/D/President

06316434 OBAMA FOR AMERICA Alt Order #: Product Desc: WTSP-TV

Flight Dates: 09/15/12 - 09/21/12 Estimate: 1775

	art End	Inventory Code	Break	Start/End T	ime Days	Len Spor	ts Rate Pri	Rtg Type	Spots	Amount
14 WTSP 09/	17/12 09/21/12	CBS Evening Nev		630-7p	MTWTF	1:00	5 \$1,000.00 P-4	0.00 NM	0	\$0.00
CBS EVENI	NG NEWS	CBS Everiling Ne	ws							
Start Da		<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating					
Week: 09/17/1 Spot Ch Date		Description		\$1,000.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
		CBS Evening News				MTWThF	1:00(\$1,000.00)	0.00 NM		
Credited		CBS Evening News	630-	.7n		MTWThF	1:00 (\$1,000.00)	. 0 00 0///		
Credite		SDS Everiling News	030-	7ρ		IVII VV I III'	1.00 (φ1,000.00)	0.00 14171		
3 WTSP 09/:	17/12-09/23/12	CBS Evening News	630-	-7p		МГWThF	1:00 (\$1,000.00)	0.00 <i>NM</i>		
Credite		ODC Francisco Marro	620	7		Meurl e	4-00/04 000 00	0.00 144		
4 WTSP 09/1 Credite		CBS Evening News	630-	·/p		MTWThF	1:00 (\$1,000.00)	0.00 /\///		
		CBS Evening News	630-	-7p		MTWThF	1:00 (\$1,000.00)	0.00 NM		
Credite	d									
15 WTSP 09/	17/12 09/21/12	7-730p Wheel of Fortune	СМ	7-730p	MTWTF	1:00	5 \$2,600.00 P-4	0.00 NM	5	\$13,000.00
INSIDE EDI	TION	wheel of Fortune	;							
Start Da		Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/1		MTWTF CBS This Morning		\$2,600.00 7-9a	0.00 MTWTF	1:00	5 \$400.00 P-4	0.00 NM	5	\$2,000.00
		CBS This Mornin	-	(7:00 AM-8:0		1.00	υ ψησο.σστ η	0.00 14141		Ψ2,000.00
CBS THIS M		Wookdovo	Spoto/Mook	Poto	Dating					
Start Da Week: 09/17/1		<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$400.00	Rating 0.00					
17 WTSP 09/	17/12 09/21/12	730-8p	CM	730-8p	MTWTF	1:00	6 \$3,000.00 P-4	0.00 NM	5	\$15,000.00
MILLIONAIR	RE	Jeopardy								
Start Da		Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/1 Spot Ch Date		MTWTF	6	\$3,000.00	0.00					
	e Range I	Description				Weekdays	Length Rate	Rta Tyne		
	<u>e Range </u>	Description 730-8p		t/End Time		Weekdays MTWThF	<u>Length</u> <u>Rate</u> 1:00(\$3,000.00)	Rtg Type 0.00 NM		
1 WTSP 09/1 Credite	17/12-09/23/12 d	730-8p	<u>Star</u> 730-	t/End Time 8p		МГWГhF	1:00 (\$3,000.00)			
1 WTSP 09/1 Credite	17/12-09/23/12 d	730-8p CBS This Morning	<u>Star</u> 730- g CM	t/End Time -8p 7-9a	MTWTF	МГWГhF			5	\$2,000.00
1 WTSP 09/1 Credite	17/12-09/23/12 d 17/12 09/21/12	730-8p	<u>Star</u> 730- g CM	t/End Time 8p	MTWTF	МГWГhF	1:00 (\$3,000.00)	0.00 NM	5	\$2,000.00
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da	17/12-09/23/12 d 17/12 09/21/12 MORNING ate <u>End Date</u>	730-8p CBS This Morning CBS This Morning Weekdays	Star 730- g CM g Spots/Week	7-9a (8:00 AM-9:00	MIWIF O AM) Rating	МГWГhF	1:00 (\$3,000.00)	0.00 NM	5	\$2,000.00
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1	17/12-09/23/12 d 17/12 09/21/12 MORNING ate <u>End Date</u> 2 09/23/12	730-8p CBS This Morning CBS This Morning Weekdays MTWTF	Star 730- g CM g Spots/Week 5	t/End Time 8p 7-9a (8:00 AM-9:00 <u>Rate</u> \$400.00	MIWIF O AM) <u>Rating</u> 0.00	MTWThF	1:00 (\$3,000.00) 5 \$400.00 P-4	0.00 NM	5	
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1 19 WTSP 09/	17/12-09/23/12 d 17/12 09/21/12 MORNING ate <u>End Date</u> 2 09/23/12 17/12 09/21/12	730-8p CBS This Morning CBS This Morning Weekdays	Star 730- g CM g Spots/Week 5	7-9a (8:00 AM-9:00	MIWIF O AM) Rating	MTWThF	1:00 (\$3,000.00) 5 \$400.00 P-4	0.00 NM		\$2,000.00 \$1,000.00
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1 19 WTSP 09/	17/12-09/23/12 d 17/12 09/21/12 MORNING ate <u>End Date</u> 2 09/23/12 17/12 09/21/12	CBS This Morning CBS This Morning Weekdays MTWTF M-F 9-930a 10 No	Star 730- g CM g Spots/Week 5 ews, 9a@M	7-9a (8:00 AM-9:00 Rate \$400.00 9-9:30A	MTWTF O AM) Rating 0.00 MTWTF	MTWThF	1:00 (\$3,000.00) 5 \$400.00 P-4	0.00 NM		
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1 19 WTSP 09/	17/12-09/23/12 d 17/12 09/21/12 MORNING ate <u>End Date</u> 2 09/23/12 17/12 09/21/12 EFF. 9/12/11 ate <u>End Date</u>	730-8p CBS This Morning CBS This Morning Weekdays MTWTF	Star 730- g CM g Spots/Week 5	t/End Time 8p 7-9a (8:00 AM-9:00 <u>Rate</u> \$400.00	MIWIF O AM) <u>Rating</u> 0.00	MTWThF	1:00 (\$3,000.00) 5 \$400.00 P-4	0.00 NM		
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1 19 WTSP 09/ 10 NEWS E Start Da	17/12-09/23/12 d 17/12 09/21/12 MORNING ate <u>End Date</u> 2 09/23/12 17/12 09/21/12 EFF. 9/12/11 ate <u>End Date</u> 2 09/23/12	CBS This Morning CBS This Morning Weekdays MTWTF M-F 9-930a 10 Nover 10 News, 9am Weekdays MTWTF LN (Sa)	Star 730- g CM g Spots/Week 5 ews, 9a@M	7-9a (8:00 AM-9:00 Rate \$400.00 9-9:30A	MTWTF O AM) Rating 0.00 MTWTF Rating 0.00	1:00 1:00	1:00 (\$3,000.00) 5 \$400.00 P-4	0.00 NM		
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1 19 WTSP 09/ 10 NEWS E Start Da Week: 09/17/1	17/12-09/23/12 d 17/12 09/21/12 MORNING ate <u>End Date</u> 2 09/23/12 17/12 09/21/12 EFF. 9/12/11 ate <u>End Date</u> 2 09/23/12 15/12 09/15/12	730-8p CBS This Morning CBS This Morning Weekdays MTWTF M-F 9-930a 10 No 10 News, 9am Weekdays MTWTF	Star 730- g CM g Spots/Week 5 ews, 9a0M Spots/Week 5	7-9a (8:00 AM-9:00 Rate \$400.00 9-9:30A Rate \$200.00	MTWTF O AM) Rating 0.00 MTWTF Rating 0.00	1:00 1:00	1:00(\$3,000.00) 5 \$400.00 P-4 5 \$200.00 P-4	0.00 NM 0.00 NM	5	\$1,000.00
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1 19 WTSP 09/ 10 NEWS E Start Da Week: 09/17/1 20 WTSP 09/ 10 NEWS-11 Start Da	17/12-09/23/12 d 17/12 09/21/12 d 17/12 09/21/12 d 17/12 09/23/12 17/12 09/21/12 EFF. 9/12/11 ate	730-8p CBS This Morning CBS This Morning Weekdays MTWTF M-F 9-930a 10 No. 10 News, 9am Weekdays MTWTF LN (Sa) Late News (Sa) Weekdays	Star 730- g CM g Spots/Week 5 ews, 9a0M Spots/Week 5 CM	7-9a (8:00 AM-9:00 Rate \$400.00 9-9:30A Rate \$200.00 Sa 11-1135p	MTWTF 0 AM) Rating 0.00 MTWTF Rating 0.00 S-	1:00 1:00	1:00(\$3,000.00) 5 \$400.00 P-4 5 \$200.00 P-4	0.00 NM 0.00 NM	5	\$1,000.00
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1 19 WTSP 09/ 10 NEWS E Start Da Week: 09/17/1 20 WTSP 09/ 10 NEWS-1: Start Da Week: 09/10/1	17/12-09/23/12 d 17/12 09/21/12 d 17/12 09/21/12 d 17/12 09/23/12 17/12 09/21/12 EFF. 9/12/11 ate End Date 2 09/23/12 15/12 09/15/12 1P SA ate End Date 2 09/16/12	CBS This Morning CBS This Morning Weekdays MTWTF M-F 9-930a 10 Norm 10 News, 9am Weekdays MTWTF E LN (Sa) Late News (Sa) WeekdaysS-	Star 730- g CM g Spots/Week 5 ews, 9a0M Spots/Week 5 CM Spots/Week 1	7-9a (8:00 AM-9:0) Rate \$400.00 9-9:30A Rate \$200.00 Sa 11-1135p Rate \$1,400.00	MIWIF 0 AM) Rating	1:00 1:00	1:00(\$3,000.00) 5 \$400.00 P-4 5 \$200.00 P-4	0.00 NM 0.00 NM 0.00 NM	5	\$1,000.00 \$1,400.00
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1 19 WTSP 09/ 10 NEWS E Start Da Week: 09/17/1 20 WTSP 09/ 10 NEWS-1: Start Da Week: 09/10/1 21 WTSP 09/	17/12-09/23/12 d 17/12-09/23/12 17/12-09/21/12 10RNING ate	CBS This Morning CBS This Morning CBS This Morning Weekdays MTWTF - M-F 9-930a 10 Norning Weekdays MTWTF - LN (Sa) Late News (Sa) WeekdaysS- NCAA Football G	Star 730-	7-9a (8:00 AM-9:00 Rate \$400.00 9-9:30A Rate \$200.00 Sa 11-1135p	MTWTF 0 AM) Rating 0.00 MTWTF Rating 0.00 S-	1:00 1:00	1:00(\$3,000.00) 5 \$400.00 P-4 5 \$200.00 P-4	0.00 NM 0.00 NM	5	\$1,000.00
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1 19 WTSP 09/ 10 NEWS E Start Da Week: 09/17/1 20 WTSP 09/ 10 NEWS-1: Start Da Week: 09/10/1 21 WTSP 09/ SEC ON CB	17/12-09/23/12 d 17/12 09/21/12 d 17/12 09/21/12 d 17/12 09/21/12 17/12 09/23/12 17/12 09/21/12 EFF. 9/12/11 ate	CBS This Morning CBS This Morning CBS This Morning Weekdays MTWTF M-F 9-930a 10 No. 10 News, 9am Weekdays MTWTF LN (Sa) Late News (Sa) WeekdaysS- NCAA Football G NCAA Football G NCAA Football G	Star 730- g CM g Spots/Week 5 ews, 9a@M Spots/Week 5 CM Spots/Week 1 ame #2CM came #2	7-9a (8:00 AM-9:00 Rate \$400.00 9-9:30A Rate \$200.00 Sa 11-1135p Rate \$1,400.00 3-7p	MTWTF O AM) Rating 0.00 MTWTF Rating 0.00 S- Rating 0.00 S-	1:00 1:00	1:00(\$3,000.00) 5 \$400.00 P-4 5 \$200.00 P-4	0.00 NM 0.00 NM 0.00 NM	5	\$1,000.00 \$1,400.00
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1 19 WTSP 09/ 10 NEWS E Start Da Week: 09/17/1 20 WTSP 09/ 10 NEWS-1: Start Da Week: 09/10/1 21 WTSP 09/	17/12-09/23/12 d 17/12 09/21/12 d 17/12 09/21/12 d 17/12 09/21/12 17/12 09/23/12 17/12 09/21/12 EFF. 9/12/11 ate	CBS This Morning CBS This Morning CBS This Morning Weekdays MTWTF - M-F 9-930a 10 Norning Weekdays MTWTF - LN (Sa) Late News (Sa) WeekdaysS- NCAA Football G	Star 730-	7-9a (8:00 AM-9:0) Rate \$400.00 9-9:30A Rate \$200.00 Sa 11-1135p Rate \$1,400.00	MIWIF 0 AM) Rating	1:00 1:00	1:00(\$3,000.00) 5 \$400.00 P-4 5 \$200.00 P-4	0.00 NM 0.00 NM 0.00 NM	5	\$1,000.00 \$1,400.00
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1 19 WTSP 09/ 10 NEWS E Start Da Week: 09/17/1 20 WTSP 09/ 10 NEWS-1: Start Da Week: 09/10/1 21 WTSP 09/ SEC ON CB Start Da	17/12-09/23/12 d 17/12 09/21/12 d 17/12 09/21/12 d 17/12 09/21/12 d 17/12 09/23/12 17/12 09/21/12 eff. 9/12/11 eff. 9/12/11 eff. 9/12/11 eff. 9/12/11 eff. 9/12/12 15/12 09/15/12 15/12 09/16/12 15/12 09/16/12 eff. 9/16/12	CBS This Morning CBS This Morning Weekdays MTWTF M-F 9-930a 10 Nor 10 News, 9am Weekdays MTWTF LN (Sa) Late News (Sa) WeekdaysS- NCAA Football G NCAA Football G 15/12 WeekdaysS- Sat 7-730p	Star 730-	7-9a (8:00 AM-9:00 Rate \$400.00 9-9:30A Rate \$200.00 Sa 11-1135p Rate \$1,400.00 3-7p Rate	MTWTF O AM) Rating 0.00 MTWTF Rating 0.00 S- Rating 0.00 S-	1:00 1:00 1:00	1:00(\$3,000.00) 5 \$400.00 P-4 5 \$200.00 P-4	0.00 NM 0.00 NM 0.00 NM	5	\$1,000.00 \$1,400.00
1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1 19 WTSP 09/ 10 NEWS E Start Da Week: 09/17/1 20 WTSP 09/ 10 NEWS-1: Start Da Week: 09/10/1 21 WTSP 09/ SEC ON CB Start Da Week: 09/10/1 22 WTSP 09/	17/12-09/23/12 d 17/12 09/21/12 d 17/12 09/21/12 d 17/12 09/21/12 d 17/12 09/23/12 17/12 09/21/12 EFF. 9/12/11 ate	CBS This Morning CBS This Morning Weekdays MTWTF M-F 9-930a 10 Norning Weekdays MTWTF LN (Sa) Late News (Sa) WeekdaysS- NCAA Football G NCAA Football G NCAA Football G 15/12 WeekdaysS-	Star 730-	7-9a (8:00 AM-9:00 Rate \$400.00 9-9:30A Rate \$200.00 Sa 11-1135p Rate \$1,400.00 3-7p Rate \$5,000.00	MTWTF O AM) Rating 0.00 MTWTF Rating 0.00 S- Rating 0.00 S-	1:00 1:00 1:00	1:00(\$3,000.00) 5 \$400.00 P-4 5 \$200.00 P-4 1 \$1,400.00 P-4	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1	\$1,000.00 \$1,400.00 \$5,000.00
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1 WTSP 09/ Credited 18 WTSP 09/ CBS THIS M Start Da Week: 09/17/1 19 WTSP 09/ 10 NEWS E Start Da Week: 09/17/1 20 WTSP 09/ 10 NEWS-1: Start Da Week: 09/10/1 21 WTSP 09/ SEC ON CB Start Da Week: 09/10/1 22 WTSP 09/ INSIDE EDI	17/12-09/23/12 d 17/12-09/23/12 d 17/12-09/21/12 d 17/12-09/21/12 d 17/12-09/21/12 17/12-09/21/12 17/12-09/21/12 15/12-09/15/12 15/12-09/15/12 15/12-09/15/12 15/12-09/15/12 15/12-09/15/12 15/12-09/15/12 15/12-09/15/12 15/12-09/15/12 15/12-09/15/12 15/12-09/15/12 15/12-09/15/12 15/12-09/15/12 15/12-09/15/12 15/12-09/15/12 15/12-09/15/12	Weekdays MTWTF M-F 9-930a 10 N 10 News, 9am Weekdays MTWTF LN (Sa) Late News (Sa) WeekdaysS- NCAA Football G NCAA Football G 15/12 WeekdaysS- Sat 7-730p Wheel of Fortune WeekdaysS-	Star 730-	7-9a (8:00 AM-9:00 Rate \$400.00 9-9:30A Rate \$200.00 Sa 11-1135p Rate \$1,400.00 3-7p Rate \$5,000.00 Sat 7-730p	MTWTF O AM) Rating 0.00 MTWTF Rating 0.00 S- Rating 0.00 S-	1:00 1:00 1:00	1:00(\$3,000.00) 5 \$400.00 P-4 5 \$200.00 P-4 1 \$1,400.00 P-4	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1	\$1,000.00 \$1,400.00 \$5,000.00

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Order / Rev: 713834 - 2 Advertiser: Obama/D/President

Alt Order #: 06316434 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/15/12 - 09/21/12 Estimate: 1775

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Sat 8-10a **CBS This Morning Saturday CBS THIS MORNING - SAT** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/10/12 09/16/12 ---S-\$600.00 0.00 24 WTSP 09/16/12 09/16/12 Face the Nation СМ Sun 1030-1130a ----S 1:00 1 \$1.000.00 P-4 0.00 NM \$1,000.00 Face the Nation FACE THE NATION Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$1,000.00 0.00 25 WTSP 09/16/12 09/16/12 LN (Su) СМ Su 11-1135p ----S 1:00 1 \$1,800.00 P-4 0.00 NM \$1,800.00 Late News (Su) 10 NEWS-11P SU Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S \$1,800.00 0.00 26 WTSP 09/16/12 09/16/12 Sun Prime A 1 \$9.000.00 P-4 0.00 NM CM 7-8p ----S 1:00 \$0.00 60 Minutes **60 MINUTES** Start Date **End Date** Weekdays Spots/Week Rate Rating 1 \$9,000.00 Week: 09/10/12 09/16/12 0.00 Ch Date Range Description Start/End Time Weekdays Rate Rtg Type Length 1:00(\$9,000.00) 0.00 NM 1 WTSP 09/10/12-09/16/12 Sun Prime A 7-8p Credited [mg line 29] 27 WTSP 09/16/12 09/16/12 CBS Sunday Morning CM ----S 1:00 2 \$1,000.00 P-4 Sun 9-1030a 0.00 NM 2 \$2,000.00 **CBS Sunday Morning CBS SUNDAY MORNING End Date** Start Date Weekdays Spots/Week Rate Rating 09/16/12 ----S Week: 09/10/12 2 \$1,000.00 0.00 28 WTSP 09/18/12 09/18/12 Tue Prime Other - T- - - -1 \$9.000.00 P-4 СМ 9-11p 1:00 0.00 NM \$9.000.00 NCIS: Los Angeles NCIS: LOS ANGELES Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 09/17/12 09/23/12 - T- - - -1 \$9.000.00 0.00 29 WTSP 09/20/12 09/20/12 Thu Prime A СМ ---T---1:00 1 \$9,000.00 P-4 0.00 NM Thu 8-9p \$9,000.00 Big Bang Theory/Big Bang Thec Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 - - - T- - -1 \$9.000.00 0.00 E 30 WTSP 09/19/12 09/21/12 CM - - WTF- -1:00 1 \$6,000.00 P-3 0.00 NM \$6,000.00 730-8p 730-8p Jeopardy **End Date** Weekdays Spots/Week Start Date Rating Rate Week: 09/17/12 09/23/12 - - WTF- -\$6,000.00 0.00 E31 WTSP 09/19/12 09/21/12 M-F 530-6p СМ 530-6p - - WTF- -1:00 1 \$1,100.00 P-3 0.00 NM \$1,100.00 10 News at 530p Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 - - WTF- -1 \$1,100.00 0.00 E32 WTSP 09/19/12 09/21/12 M-F10-11a - - WTF- -\$300.00 P-3 0.00 NM CM 10-11a 1:00 \$300.00 Studio 10 Weekdays Spots/Week Rating Start Date **End Date** Rate - - WTF- -Week: 09/17/12 09/23/12 \$300.00 0.00